One 'n only Brazilian TECH™ Keratin is a special protein that

Keratin is a special protein that protects, nourishes, strengthens and repairs hair. Over time, hair becomes damaged from chemical services, excessive use of styling tools, environmental factors, etc. As a result, hair loses its original quality of natural keratin and begins to lack its elasticity, radiance, beautyandmanageability. One 'n Only® Brazilian TECH™ hair care products are specifically designed to help replenish hair's natural keratin.



The Brazilian TECH™ appliances blend liquid keratin with titanium, infusing this combination into the plates of the iron and grille of the dryer, reinforcing keratin's natural strengthening, smoothing and shine-enhancing properties. These styling tools are recommended for use with any Keratin Straightening Treatment or for every day use. The optimum and consistent high heat ensures that the keratin is absorbed and sealed into the hair for longer-lasting, shiny, straight results.

The new styling products are the perfect companions to the Brazilian TECH™ shampoo, conditioner and deep penetrating conditioning treatment. Brazilian TECH™ hair care products provide thermal protection and help replenish the hair's natural keratin levels. Brazilian TECH™ formulas are

sodium - and sodium chloride-free, designed for chemically and color-treated hair. They are recommended as a daily, at-home regimen, for anyone who has had a Keratin Straightening Treatment or chemical straightening service.

One 'n Only® Brazilian TECH™ products bring the ultimate power of keratin to your hair, launching a new era in integrated smoothing and straightening technology.





one 'n only® Brazilian T E C HTM

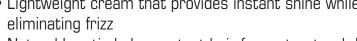
Formulated for chemically and color-treated hair



- Lightweight leave-in protein spray that repairs damage to the cuticle
- Enhances texture, adds body, and controls frizz
- Natural keratin provides strength and smoothness to the hair shaft, delivering highly reflective shine
- Detangles and conditions as it seals in hair color, provides thermal protection

Brazilian Tech™ Keratin Lusterizer 4 oz. – 539228

- Lightweight cream that provides instant shine while eliminating frizz
- Natural keratin helps protect hair from structural damage. strengthens and revitalizes damaged, stressed hair
- Brings out natural highlights and revives color-treated hair





razilian Tech™ Keratin Smoothing Lotion 6 fl. oz. — 539230

- Lightweight, non-greasy anti-frizz and anti-curl styling lotion that eliminates frizz and temporarily straightens thick, curly, wavy hair
- Natural keratin helps protect hair from structural damage, strengthens and revitalizes stressed hair
- Blocks humidity
- Adds body and intense shine

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Brazilian



one 'n only Brazilian

TECH

Formulated for chemically and color-treated hair



Brazilian Tech™ Keratin Smoothing Shampoo 8.5 fl. oz. — 539210

- High-performance strengthening and gentle cleansing shampoo
- Natural keratin helps protect hair from structural damage, strengthens and revitalizes damaged, stressed hair
- Revitalizes, renews and restores elasticity to weak, dull hair
- Helps protect hair against heat during thermal styling
- For daily use



Brazilian Tech $^{\text{TM}}$ Keratin Smoothing Conditioner 8.5 fl. oz. – 539212

- High-performance conditioner that replenishes moisture levels, instantly nourishing dull, weak hair
- Natural keratin helps protect hair from structural damage, strengthens and revitalizes damaged, stressed hair
- Improves texture and condition, helps maintain the hair's elasticity
- Reparative and hydrating properties restore vibrancy to the hair, enhancing shine and smoothness
- For daily use



Brazilian Tech™ Keratin Deep Penetrating Conditioning Treatment 5.3 oz. — 539214

- Deep-penetrating protein and vitamin treatment to help improve the strength of the hair
- Natural keratin helps protect hair from structural damage, strengthens and revitalizes damaged, stressed hair
- Helps protect hair against heat during thermal styling
- Keeps hair smooth and shiny
- For bi-weekly use



one 'n only Brazilian

KERATIN

- Protects and Nourishes Hair
- Strengthens and Repairs
- Enhances Shine, Smoothness and Moisture
- Improves Texture and Condition

Recommended for use with Keratin Straightening Treatments

CONSISTENT HIGH HEAT TO ENSURE KERATIN TREATMENT IS ABSORBED AND SEALED INTO HAIR FOR LONGER-LASTING, SHINY, STRAIGHT RESULTS

1" – 345466, (345472 - Canada) 1½" – 345467, (345473 - Canada)

Brazilian Tech™ Keratin Straightening Iron features titanium plates infused with keratin, a deep-penetrating protein, for superior straightening results

- **Keratin** protects, nourishes, strengthens and repairs hair. Intensifies shine and smoothness, improves texture and condition, and helps maintain hair's elasticity.
- Titanium withstands extremely high temperatures and provides even heat distribution. Emits far-infrared heat and natural ions to eliminate frizz for smooth, shiny hair.
- Ceramic Heater provides instant heat-up and recovery and maintains consistently high temperatures.
- Sol-Gel Technology creates an ultra-strong plate surface that is 37% harder and 22% smoother than traditional irons.

Features & Benefits:

- Brazilian Keratin/Titanium Fusion Plates
- Ceramic Heater Instant Heat and Recovery
- 40 Heat Settings up to 450°F
- Sol-Gel Technology for Stronger/Smoother Surface
- 9 ft. Swivel Power Cord

