

KERATIN

one 'n only®

Brazilian TECH™

Keratin is a special protein that protects, nourishes, strengthens and repairs hair. Over time, hair becomes damaged from chemical services, excessive use of styling tools, environmental factors, etc. As a result, hair loses its original quality of natural keratin and begins to lack its elasticity, radiance, beauty and manageability. One 'n Only® Brazilian TECH™ hair care products are specifically designed to help replenish hair's natural keratin.



The Brazilian TECH™ appliances blend liquid keratin with titanium, infusing this combination into the plates of the iron and grille of the dryer, reinforcing keratin's natural strengthening, smoothing and shine-enhancing properties. These styling tools are recommended for use with any Keratin Straightening Treatment or for every day use. The optimum and consistent high heat ensures that the keratin is absorbed and sealed into the hair for longer-lasting, shiny, straight results.

The new styling products are the perfect companions to the Brazilian TECH™ shampoo, conditioner and deep penetrating conditioning treatment. Brazilian TECH™ hair care products provide thermal protection and help replenish the hair's natural keratin levels. Brazilian TECH™ formulas are **sodium - and sodium chloride-free**, designed for chemically and color-treated hair. They are recommended as a daily, at-home regimen, for anyone who has had a Keratin Straightening Treatment or chemical straightening service.

One 'n Only® Brazilian TECH™ products bring the ultimate power of keratin to your hair, launching a new era in integrated smoothing and straightening technology.



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Formulated for chemically and color-treated hair



NEW!

Brazilian Tech™ Keratin Leave-In Treatment 8 fl. oz. – 539226

- Lightweight leave-in protein spray that repairs damage to the cuticle
- Enhances texture, adds body, and controls frizz
- Natural keratin provides strength and smoothness to the hair shaft, delivering highly reflective shine
- Detangles and conditions as it seals in hair color, provides thermal protection



NEW!

Brazilian Tech™ Keratin Lusterizer 4 oz. – 539228

- Lightweight cream that provides instant shine while eliminating frizz
- Natural keratin helps protect hair from structural damage, strengthens and revitalizes damaged, stressed hair
- Brings out natural highlights and revives color-treated hair



NEW!

Brazilian Tech™ Keratin Smoothing Lotion 6 fl. oz. – 539230

- Lightweight, non-greasy anti-frizz and anti-curl styling lotion that eliminates frizz and temporarily straightens thick, curly, wavy hair
- Natural keratin helps protect hair from structural damage, strengthens and revitalizes stressed hair
- Blocks humidity
- Adds body and intense shine

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Brazilian Tech™ Keratin Smoothing Shampoo 8.5 fl. oz. – 539210

- High-performance strengthening and gentle cleansing shampoo
- Natural keratin helps protect hair from structural damage, strengthens and revitalizes damaged, stressed hair
- Revitalizes, renews and restores elasticity to weak, dull hair
- Helps protect hair against heat during thermal styling
- For daily use



Brazilian Tech™ Keratin Smoothing Conditioner 8.5 fl. oz. – 539212

- High-performance conditioner that replenishes moisture levels, instantly nourishing dull, weak hair
- Natural keratin helps protect hair from structural damage, strengthens and revitalizes damaged, stressed hair
- Improves texture and condition, helps maintain the hair's elasticity
- Reparative and hydrating properties restore vibrancy to the hair, enhancing shine and smoothness
- For daily use



Brazilian Tech™ Keratin Deep Penetrating Conditioning Treatment 5.3 oz. – 539214

- Deep-penetrating protein and vitamin treatment to help improve the strength of the hair
- Natural keratin helps protect hair from structural damage, strengthens and revitalizes damaged, stressed hair
- Helps protect hair against heat during thermal styling
- Keeps hair smooth and shiny
- For bi-weekly use

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KERATIN

- Protects and Nourishes Hair
- Strengthens and Repairs
- Enhances Shine, Smoothness and Moisture
- Improves Texture and Condition

Recommended for use with
Keratin Straightening Treatments

OPTIMUM HEAT TO ENSURE KERATIN TREATMENT IS
ABSORBED AND SEALED INTO HAIR FOR
LONGER-LASTING, SHINY RESULTS.

Italian AC Motor

NEW!



345465, (345471 - Canada, not available until November)

Brazilian Tech™ Keratin AC Dryer features a titanium grille infused with keratin, a deep-penetrating protein, for superior styling.

- **Keratin** protects, nourishes, strengthens and repairs hair. Intensifies shine and smoothness, improves texture and condition, and helps maintain hair's elasticity.
- **Titanium** withstands extremely high temperatures and provides even heat distribution. Emits far-infrared heat and natural ions to eliminate frizz for smooth, shiny hair.
- **Italian AC Motor** produces powerful, concentrated airflow for faster styling and drying. Specially designed motor extends the life of the Brazilian Tech™ dryer up to 3 times the typical lifespan.

Features & Benefits:

- 2000 Watts*
- Italian AC Motor
- 6 Heat/Speed Settings
- Cold Shot Button
- Removable Filter
- Professional 8 ft. Cord
- Slide-on Concentrator Nozzles (55 & 70 mm)
- Weight: 20 oz.
- Single Voltage

* **Canada - 1875 Watts**

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NEW!

KERATIN

- Protects and Nourishes Hair
- Strengthens and Repairs
- Enhances Shine, Smoothness and Moisture
- Improves Texture and Condition

Recommended for use with
Keratin Straightening Treatments

CONSISTENT HIGH HEAT TO ENSURE KERATIN
TREATMENT IS ABSORBED AND SEALED INTO HAIR
FOR LONGER-LASTING, SHINY, STRAIGHT RESULTS



1" – 345466, (345472 - Canada)
1½" – 345467, (345473 - Canada)

Brazilian Tech™ Keratin Straightening Iron features titanium plates infused with keratin, a deep-penetrating protein, for superior straightening results

- **Keratin** protects, nourishes, strengthens and repairs hair. Intensifies shine and smoothness, improves texture and condition, and helps maintain hair's elasticity.
- **Titanium** withstands extremely high temperatures and provides even heat distribution. Emits far-infrared heat and natural ions to eliminate frizz for smooth, shiny hair.
- **Ceramic Heater** provides instant heat-up and recovery and maintains consistently high temperatures.
- **Sol-Gel Technology** creates an ultra-strong plate surface that is 37% harder and 22% smoother than traditional irons.

Features & Benefits:

- Brazilian Keratin/Titanium Fusion Plates
- Ceramic Heater Instant Heat and Recovery
- 40 Heat Settings – up to 450°F
- Sol-Gel Technology for Stronger/Smother Surface
- 9 ft. Swivel Power Cord