

KERATIN

one 'n only®

Brazilian TECH™

NEW!



- **Reduces Curl**
- **Smoothes**
- **Strengthens**

Formaldehyde-Free



one 'n only®
Brazilian
TECH™



BTKSKIT

One 'n Only® Brazilian Tech™ is changing the way beauty professionals look at keratin smoothing treatments!

Introducing the One 'n Only® Brazilian Tech™ Keratin Smoothing System. This keratin smoothing system is safe to use with no formaldehyde added, delivers high-performance frizz elimination and curl reduction that last up to 3 months. The treatment is recommended for hair that frizzes in humidity, is dry and unruly or is difficult to manage. It is the ideal treatment for those with limited time to dry and style, or anyone with dull, curly hair who wants more shine and manageability. The One 'n Only® Brazilian Tech™ Keratin Smoothing System comes in one formula that is suitable for all hair types, including color-treated hair.

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Smooth as Silk!

Smooth as Silk Technique

One 'n Only® Brazilian Tech™ Keratin Smoothing System creates beautiful, shiny hair – smooth as silk!

Step 1: Shampoo hair twice using Keratin Pre & Post shampoo. Towel dry to remove excess moisture.

Step 2: Run a wide-tooth comb through the hair before applying keratin smoothing treatment.

Step 3: Divide hair into four even sections. Shake bottle well. Pour Keratin Smoothing Treatment into a tint bowl and stir with brush. Start with 2–3 oz. and add more treatment as needed. Wearing gloves is recommended.

Step 4: Starting at the nape of the neck, part the hair into 1" sections. Using a tint brush, apply treatment from scalp to ends.

Step 5: Comb treatment through each section with a fine-tooth comb, making sure it is evenly distributed. Continue the process until entire head is treated. You can then use a wide-tooth comb on the entire head to ensure even application. Start timing when treatment application is complete on entire head. Reference instruction booklet for timing.

Step 6: Rinse hair thoroughly and gently shampoo again with Keratin Pre & Post shampoo and remove excess moisture.

Step 7: Apply Keratin Leave-In Conditioner and comb through to detangle hair.

Step 8: Blow-dry hair 90% on a medium-hot setting, directing air flow from scalp to ends and using fingers or a brush.

Step 9: Using a flat iron, start at the nape area. Working with 1/8" sections, slowly pass the iron from root to ends 4–5 times, infusing the treatment into the hair. (Flat iron should be at 400°F for color-treated or highlighted hair, 450°F for normal or coarse/resistant hair and 380°F for fine/fragile hair.) Repeat on all sections of hair.

It is recommended not to shampoo hair for 48 hours after treatment. If hair gets wet or damp during this 48-hour period, blow dry immediately and flat iron on medium heat. It is also recommended that within this 48-hour period, hair be worn down with no clips, pins, ponytail holders or headbands.

To maintain the results of the One 'n Only® Brazilian Tech™ Keratin Smoothing System at home, we strongly recommend the use of the following maintenance products:

- One 'n Only® Brazilian Tech™ Keratin Smoothing Shampoo
- One 'n Only® Brazilian Tech™ Keratin Smoothing Conditioner
- One 'n Only® Brazilian Tech™ Keratin Deep Penetrating Conditioning Treatment

These sodium and sodium chloride-free, color-safe formulas are formulated for chemically and color-treated hair. They provide an ideal daily, at-home regimen following any keratin smoothing treatment.



BEFORE



AFTER